



Secco Rosé

Long known in and around Verona and Venice, Sprizzerí is “Italy’s Original Wine Spritzer”, founded in 1934 by winemaker/mixologist Edoardo de Martin, and now carried on by his grandson, Paolo de Martin. Using a secret family recipe, Edoardo de Martin began creating inspired wine spritzers that were revolutionary in his day. Nearly a century later, Sprizzerí Secco Rosé is the perfect grab-and-go wine option, made “frizzante”-style and available in a slim, colorful can. It is dry and elegant, light pink in hue, with blissful, small bubbles to lift the aromatics and enliven the palate. Perfect for the bar or shelf.



TASTING NOTES



VINEYARD & VINIFICATION

Vineyard Location	Veneto
Varietals List	100% Prosecco-based Wine Spritzer
Soils	Morraine (glacial deposit)
Maturation Summary	Bottled for 0 months
Alcohol	5.5 %
Acidity	5.1 g/liter
Residual Sugar	16 g/liter
Annual Production	1,200,000 bottles





REGION

VENETO

Home to the iconic cities of Venice and Verona, Veneto is also Italy's second most prolific region in terms of wine production. Whites like Pinot Grigio and Prosecco, in particular, are made en masse in the lowlands proximate to the Adriatic. Beyond this, however, Veneto is also home to world-class estates and wines that couldn't be made anywhere else (not least of all the renowned Amarone della Valpolicella). From coastal flatlands to subalpine hills, a vast diversity of microclimates gives this wine region a unique edge. There are an impressive 28 DOCs and 14 DOCGs, with Prosecco, Pinot Grigio, Soave, and the red wines of Valpolicella all calling the Veneto home.

Beginning on the edge of Lake Garda, this NE region has 7 provinces: Belluno, Treviso, Venezia, Verona, Vicenza, Padova and Rovigo. Its northern boundary is protected from harsh weather conditions by the Dolomites, and cooler conditions in the north are well-suited to white varieties like Garganega (the main grape in Soave). In contrast, the warmer Adriatic coastal plains and river valleys near Lake Garda are where the renowned Valpolicella, Amarone, and Bardolino reds are produced.

It is believed that Veneto is one of the oldest wine-producing regions in the world, dating back to the bronze age. Its main port, Venice, has long served as a point of entry for new varieties, and departure for its products. Italy's very first school for oenology was founded in Conegliano in 1885, and today Europe's most important wine fair, VinItaly - with a draw of some 200,000 people - takes place each spring in Verona.

SPRIZZERÍ