



Winemaker: Harald Frank  
Generation: 10th



WEINGUT FRANK

## Rose Herrnbaumgarten

From one of the coolest and driest growing zones in Austria, this crowd-pleasing, European-style rose hits on all cylinders: a pleasing pink hue, ample red berry on both the nose and palate, clean structure, and a balanced finish. Crafted by tenth-generation producer Harald Frank and his family, this small batch wine rarely makes it all the way to this side of the Atlantic! Primarily a blend of Zweigelt - the country's zingy, mainstay red variety - and Pinot Noir, it's the perfect weave of the exotic and the familiar.

### WINEMAKER BIOGRAPHY

As affable and humble as they come, Harold Frank is one Austrian whose demeanor actually reminds us of the Italians! Gently manning the helm of his family's ten-generation estate, his joy seems matched only by the caliber and precision of their wines.

### ENOLOGIST

Harald Frank



### TASTING NOTES

- Color** Pale bright pink
- Nose** Ripe cherry and strawberry
- Palate** Fresh raspberries and a faraway hint of lime
- Finish** Clean, balanced, and food-friendly



### VINEYARD & VINIFICATION

- Vineyard Location** Weinviertel DAC, Niederösterreich
- Vineyard Size** 3 ha
- Varietals List** 45% Zweigelt  
45% Pinot Noir  
10% Merlot
- Farming Practices** Grapes dry-farmed and picked by hand; certified sustainable; certified vegan.
- Elevation** 212 m
- Soils** Limestone (Pinot) and Loess (Zweigelt and Merlot)
- Maturation Summary** Bottled for 3 months
- Alcohol** 12.0 %
- Acidity** 5.9 g/liter
- Residual Sugar** 5.2 g/liter



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## REGION

### NIEDERÖSTERREICH

With some 28,000 hectares under vine, Niederösterreich, or “Lower Austria” is the country’s largest region for producing Qualitätswein. To clarify, “lower” is a reference to altitude – and decidedly not latitude, as it’s located in the uppermost NE corner, bordering both Slovakia and the Czech Republic. Its comparatively flat terrain is the result of the Eastern Alpine foothills flattening out to meet the Bohemian Massif and the edge of the Western Carpathians. While terroirs are diverse, ranging from ancient sea beds to long-forgotten volcanoes, deposits of the glacial, fine-grained loess can be found in about half the vineyards, and coarse-grained gravels also contribute greatly to the viticultural landscape.

Niederösterreich has a rich winemaking history that dates back to the Bronze Age., and the Roman’s left behind substantive evidence of their own. Adding to the lore, monks were responsible for building the steep, terraced vineyards of Wachau during the Middle Ages. Today, Niederösterreich includes 8 of Austria’s 16 DAC’s and is home to about 60% of the nation’s vineyards. Overall, Niederösterreich can be divided into three distinct areas. In the cool, dry, northeastern Weinviertel, winemakers tend to focus on zippy, mineral-laden whites, including Grüner Veltliner, Welschriesling, and rich, Pinot-family wines. To the south and west, in the hilly Danube River Region and in DACs like Wachau, a somewhat warmer climate can lead to rounder, more aromatic whites. Finally, in the SE, red varieties tend to thrive in a warmer, Pannonian meso-climate, benefitting from low rainfall, hot summers, and moderate winters.

### WEINVIERTEL DAC

Austria’s shift toward the French system of recognizing typicity and terroir began with the creation of its first DAC (Districtus Austriae Controllatus) in 2003. At that time, Weinviertel was credited with producing a unique expression of Grüner Veltliner (by far the main grape cultivated in this NE corner of the country). There, thanks to large pockets of loess – the fine, lime-rich sediment blown in from barren, northern flood plains during the last Ice Age – Grüner showcases a clear-headed, herbal spice. Alongside scents of green or white (and when riper, black) peppercorn, a fruit-forward nose and fresh acidity can be counted upon. Starting with the 2009 vintage, the more powerful DAC Reserve also became available and, more recently, recognized towns or crus (like Weingut Frank’s Hernnbaumgarten) may also be displayed on the label.

A microcosm of the Niederösterreich region, the Weinviertel DAC is Austria’s largest subdivision and covers nearly 14,000 hectares. It extends from the Danube River in the south to the Czech border in the north, and from the steep Manhartsberg ridge in the west to the Slovak border in the east. On the same latitude as the Champagne AOC, it has always focused on fresher, lighter, more approachable whites. While none can contest the reign of Grüner Veltliner, it’s also where most of the base wines for Austrian sparkling wine, or sekt, are grown, and is home to a host of other varieties ranging from Riesling to Zweigelt. Overall, Weinviertel is Austria’s coolest, driest zone.

## WEINGUT FRANK

For ten whole generations, the Frank family has lived and made wine in the charming, northeastern town of Herrnb Baumgarten. Planted on gentle slopes above the village, the vines of Harald and Daniela Frank span 23 hillside hectares in one of Austria’s coolest, driest zones. Fortuitously, the vineyards of Weingut Frank also enjoy a bit of extra altitude, which helps maintain the family’s dedication to clean, precise whites and extreme typicity. Plantings range from 180 to 320m, providing cooler nights and often extending the growing season into October. Depending upon the varietal, this elevation really matters. Remarkably, even here in Austria’s far north, there’s a 0.7 degree C difference in median temperature, from the bottom of their hill to the top!

Priding themselves on tradition, Weingut Frank’s production revolves around Grüner Veltliner - a cross between Traminer and St. Georgen and the country’s most telltale varietal. While omnipresent throughout Austria, its spiritual home remains Niederösterreich, to the northeast. (This is where Herrnb Baumgarten is located, within the Weinviertel DAC and just 15 minutes south of the Czech Republic.) A prolific varietal, Gruner’s clusters and berries both tend to be large, so vines need to be monitored constantly. To prevent an overly sweet style, it’s all about extra altitude, sharp-eyed harvests, and lower yields. Soil makes a big difference, too. Ideal is ‘loess’ - windblown sediment dating back to the Ice Ages - which the Frank’s vines enjoy in spades higher up on the hill. In the Weinviertel DAC, Gruner has the nickname pfefferl, which translates to “little peppery one”, exhibiting the light, spicy notes that derive from loess and help define the region.