CRISP NEW LABEL SHIPPING NOW!

PINOT GRIGIO

Made by cult winemaker Aleks Simčič, this Pinot Grigio would cost 40% more if made in Italy, just two miles to the west. From next-door Slovenia, this generous, unoaked white offers mouth-watering citrus, river stones, and white peach.

PINOT GRIGIO
KEGS AVAILABLE



2022 TOP 100 LIST & BEST BUY SRP: \$12.99

GIOCATO

SAUVIGNON BLANC

A classically-styled, unoaked, European white, this Sauvignon Blanc displays grapefruit, lemongrass and thistle on the nose. Its body is taut, clean, and bright, with a compelling array of stone fruit and minerals. Try with fresh seafood or creamy pasta!





OUR STORY

Giocato ("playing") is a striking collection of everyday wines created by Aleks Simčič of Edi Simčič fame. As a friendly dare back in 2010, we asked Aleks if he could make an affordable Pinot Grigio using the same meticulous standards he uses for his cult status estate wines. Working with an array of devoted local growers with tiny sustainable farms — Aleks did it!



GORISKA BRDA, SLOVENIA

The Simčič family is very proud of their subzone, Goriška Brda, and is always excited to introduce the world to its extraordinary terroir, which borders and shares the same meso-climate as Italy's famous Colli Orientali. Giocato's SW facing slopes at higher altitude truly offer a superior wine zone with a fraction of the production costs!

